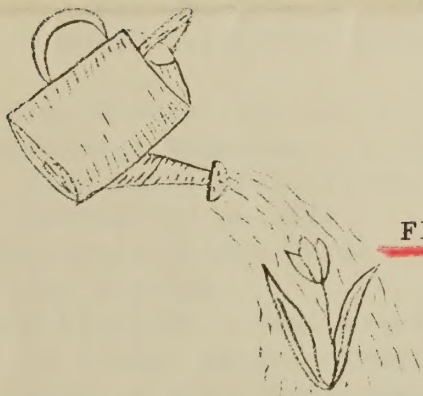


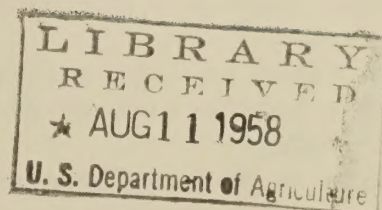
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Fall 1958 list of
Modern Perennials
for Fall Planting
from
Fleming's Flower Fields
3100 Leighton Ave.
Lincoln 3, Nebraska

Bulk Rate

Per



Lythrum Morden's Rose - Attractive bushy plants 30" - 48" high - bearing many spikes of rich rose red flowers. 50¢
Lythrum Prolific - Similiar to Morden's Rose - color is a lovely Persian Rose. 50¢
Lythrum Robert - A very popular dwarf variety. Compact bushy 18" plants high with spikes of bright fuchsia rose flowers. 50¢ each.

Monarda ("Beebalm" or Bergamont)

Attractive - very colorful - very hardy 2-3 ft. plants for summer color - do well in semi shade or sunny border. Fragrant foliage.
Monarda Granite Pink (New) A splendid new variety developed by the Uni of New Hampshire. Beautiful clear rose pink "Beebalm" flowers on 15-18" high plants. 60¢
Monarda Croftway Pink - A lovely new clear pink bergamont. A very showy 3 ft. high garden plant for late spring early summer.
Monarda Dahliatown Orchid - An unusual shade, being a rich reddish violet.

Veronica Icicle - Another most satisfactory source of summer and fall color. Attractive plants with glossy green foliage - spires of pure white flowers - 16 - 20" high. - very hardy.

Terms of Sale

1. Cash with order please, no C.O.D. orders will be accepted.
2. Orders for \$3.00 or more will be prepaid. Those for lesser amounts must be accompanied by an additional 35¢ to help defray transportation costs.

Disclaimer

We guarantee safe arrival of plants. Report concerning shipments received in bad order must be made within 10 DAYS OF RECEIPT OF PLANTS.

Latter reports cannot be honored. It is agreed that our responsibility regarding untrueness to name is limited to replacement or refund of purchase price only.

Shade Loving Plants

HARDY FERNS

Clayton Fern (*Osmunda Claytoniana*)

A Lovely fern growing 2-3 ft. high which does well in dry shady spots. 50¢

Maidenhair Fern (*Adiantum Pedatum*)

The very lovely and graceful fern with graceful fan-shaped fronds. Perfect in cool moderately moist locations. 50¢

Hosta Honey Bells - A fine plant for those shady nooks. A basal mat of broad olive green leaves - spikes of fragrant minature lily like flowers of soft lavender streaked blue. 75¢

Hosta Variegata - Mound of spear shaped leaves which are variegated dark green and white, spikes of soft lavender lily like flowers. Mid-summer. Best contrast in variegations in leaves shown when planted in shade. 50¢

Double Lily of the Valley

A much improved form of the common variety. Strong stems of highly fragrant stiff textured semi-double waxy white bells in month of May. 60¢

Primula Polyanthus - Ellen Carder Strain

A strain of those "harbingers of spring" from Connecticut. A strain proven to be very hardy here in the Mid West both summer and winter. Large heads of flowers rising from attractive mounds of dark foliage in mid April and May. Do well in speckled shade in moist - enriched soil. 50¢

Rock Garden Plants

Anchusa myosotid flora - A truly glorified perennial for get me not. Airy clusters of blue flowers on 12" stems in April and May. Moundy plants formed by large leaves make a fine ground cover. 50¢ each.

Arabis Snow Cap - A fine ground cover. A flat growing plant 3-4" high covered with flat heads of white flowers in May - June. 50¢ each.

Phlox Subulata ("Moss phlox" or "creeping phlox"-) see separate listing for these.

Iberis Christmas Snow (Candytuft) Evergreen bushlets 3-4" high covered with flat heads of white flowers in spring and again in fall. 60¢ each.

Lamium - Low growing mounds of variegated green and white leaves. Minature spikes of bright lavender bell - like flowers are borne in profusion in May and June. 50¢ each.

Oenothera Rosea - Graceful bushy plants 6-8" high are covered with 2" saucer - like blooms of soft pink. Plants bloom from late spring well through summer. 50¢

Veronica Rupestris - An ideal rock plant formed of dense thickly matted dark green leaves - 3-4" high. Foliage is hidden in late May and June by bright blue minature spikes. A real sheet of color. 50¢

More Fine Perennials

Caryopteris Blue Mist ("blue spirea") Clusters of powder blue flowers on long stems. Bloom from late August till fall. Bushy 24-30" plants which become shrubby in mild climates. 50¢ each.

Celandine Poppy - Graceful bushy 18-24" plants covered with airy sprays of bright golden yellow semi - double 1" flowers. May and June 50¢

Columbine - Mixed McKenna Hybrids - A fine strain with large flowers and long spurs. These hybrids come in unusual colors and shades. Plants are strong growers - do well in sun or speckled shade. 50¢ each.

Daisy May Queen - A much improved form of the Memorial Day daisies such as Hartje Elder. A fine source of cut flowers in late May and June - large flowers borne on long stiff stems - very hardy. 50¢

Iris Sibirica - Perry's Blue - Deep sky blue flowers, free flowering - strong stems - attractive plants. May - June 50¢

2 Fine Spuria Iris for cutting.

Ochroleuca gigantea - A stately garden plant which will grow 5 ft. or more in rich moist soil. Flowers are pure white with yellow falls. A long lasting flower for cutting. 50¢

Ochroleuca Golden Nugget - A fine golden yellow selection - Another superb iris for cutting. 50¢

Geum Rynstrom - Neat attractive plants having excellent foliage habit when not in bloom. Bright orange red semi - double flowers on airy spikes - May and June. A very hardy variety. 60¢

Lythrums - Stately border plants which provide much needed color in perennial borders during summer months.

- CHINA MISS (Bechtold) Very large flowers with ruffled and recurving petals and recurving sepals. Color is an aureolin yellow with faint red markings on the petals. 65¢ each.
- DAILY DOUBLE (Douglas) Medium orange flowers with honey-brown eyes. A large percentage of the flowers come double. Petals and sepals are furled. 75¢ each.
- HONEY REDHEAD (Nesmith) Open flaring flowers of bright velvety red with distinct creamy yellow borders on both petals and sepals. 75¢ each.
- HYPERION (Mead) Huge waxy soft canary yellow. One of the best of the large flowered sorts. 50¢ each.
- LIEBESTRAUM (Bechtold) Bright rose petals with lemon mid-ribs. Sepals are lemon yellow with narrow brick red edges. 75¢ each.
- MONTE (Russell) A striking bicolored sort, the petals being a deep rosy-brown while the sepals are lemon yellow. 65¢ each.
- MT. VERNON (Russell) Full, wide blooms of lemon yellow overlaid with coral rose. 50¢ each.
- NIAZUMA (Russell) Ruffled petals of fiery red with deeper mahogany veins and yellow mid-ribs. Sepals are of same color with ruffled faint yellow edges. 60¢ each.
- OPHIR (Farr) Deep gold trumpet-shaped flowers. A very prolific bloomer over a long period. 50¢ each.
- PAINTED LADY (Russell) Huge blooms (up to 8-9" across) of a coppery terra-cotta shade. A very distinguished variety which won the Stout medal a few years ago. \$1.00 each.
- PINK CHARM (Nesmith) Recurved open flowers of ruddy pink giving a deep coral-pink effect. Light yellow center. \$1.00 each.
- PERSIAN PRINCESS (Nesmith) Deep mahogany red with an occasional over-flush of purple. 75¢ each.
- PURPLE SAGE (Russell) Deep wine-purple with yellow mid-ribs. One of the darkest purples. 75¢ each.
- PURPLE WATERS (Russell) One of the best purples - actually a wine-purple with lemon yellow throat. 65¢ each.
- RUSSELL'S MINUET (Russell) Petals are rosy red with green mid-rib while the sepals are greenish yellow. Throat is chateau yellow. 60¢ each.

NEW GIANT HIBISCUS

We have been carrying on an ambitious breeding program with this showy plant during the past several years which, we believe, has produced some very fine truly hardy giant flowered Hibiscus. The first of these have been introduced as selected color series rather than individual clones and thus we are able to price them appreciably lower than the individually named Henderson hybrids. Our series are rigidly selected and thus are comparable to the best we have seen from any source and in addition have proven to be completely winter hardy.

FLEMING VARIETIES

- BRIGHT EYES - Large glistening white with broad over-lapping petals and striking crimson-red to purple red eyes. Flowers measure up to ten inches across and are borne on 4-6 ft. plants from mid-July on. \$1.00 each.
- BIG RED - Huge velvety crimson to maroon red flowers up to 10" across. Petals are often ruffled or fluted thus adding to their beauty. \$1.50 each.
- LOVELINESS - Large flat-bown shaped blooms of a soft silvery lavender-pink without contrasting dark centers. One which is specially pleasing to the ladies. \$1.35 each.
- PEPPERMINT STICK - Huge white flowers overlaid with rose pink and with dark red eyes. The edges of the petals are somewhat darker than the interior of petals. The color becomes more pronounced during cool weather. A very beautiful sort. \$1.35 each.
- SNOWBOWL - Large pure white bowl-shaped flowers without dark eyes. Petals are heavily textured and ruffled. \$1.35 each.

ALEXANDER VARIETIES

- ALEXANDER'S RED - Flowers 7-8" across of a bright rose red. Plants grown 4-6 ft. high and are covered with flowers from mid-July on. 75¢ each.
- MRS. J. HERBERT ALEXANDER - Huge flowers, 7-9" across of pure white with crimson red eyes. 75¢ each.
- MIXED COLORS. - Fine for mass plantings. 65¢ each.

- CRIMSON POMPON - Rich dark red pompon-like double flowers. The only double red poppy. One of the first to bloom. 50¢ each.
- CURTIS GIANT FLAME - The largest of all poppies. The huge blooms of brilliant flame red measure up to 11" across. Truly spectacular. 60¢ each.
- HELEN ELIZABETH - Large heavily crinkled soft pure pink flowers with no contrasting basal spots. One of the loveliest. 50¢ each.
- HENRI CAYEUX IMPROVED - Large blooms of an unusual shade - ashes of roses or old rose shaded burgundy. A lightly shaded location is best for best color development. 60¢ each.
- JOYCE - A very choice sort with large bright cerise rose or cherry red flowers on extra long stiff stems. 50¢ each.
- MAY CURTIS (New) Large blooms of a lovely watermelon rose shade which harmonizes well with others. One of best of the new Curtis sorts. \$1.50 each.
- RASPBERRY QUEEN (New-Curtis) A truly outstanding poppy. The name was well chosen for the huge flowers are the color of crushed black raspberries. Plant in light shade for best coloration. \$1.25 each.
- RIDGEWOOD BEAUTY - The most heavily ruffled poppy in existence. Lovely fluted blooms of bright geranium pink. Demand for this variety always exceeds the supply - order early. 75¢ each.
- SALMON GLOW - Large clear salmon flowers which are fully double during early blooming season, becoming less double as the season progresses. 50¢ each.

JAPANESE IRIS

These are the strikingly lovely Iris known and loved by many gardeners as the Orchid Iris. Flowers are large and, in general, flat in shape. Culture is not difficult - they simply require good rich garden soil which is lime-free. They are excellent in low boggy locations and around lily ponds.

- BLUE WAVES - Large semi-double variety - greyish background overlaid with blue. 75¢ each.
- FASCINATION - Large double mauve-pink with blush white veins. 75¢ each.
- GOLD BOUND - Fine double white with gold banded center. 65¢ each.
- HADONA - A striking nine-petaled variety. Violet blue with gold center and lighter blue veins. 85¢ each.
- LUCIA MARSHALL - Fine large double pansy violet with white veins. 65¢ each.
- MOMYI-NO-TAKI - Large double dark red with golden center. 75¢ each.
- MRS. J. A. HADEN - Double white, lightly suffused pale violet. Almost a triple form as the anthers develop into extra petals. 75¢ each.
- ROSE ANNA - Lovely double ivory white with ruby red veins. 65¢ each.

GIANT HYBRID EREMUS (FOXFAIL LILY or DESERT CANDLE)

These are among the most sensational of hardy plants. The giant flower spikes reach from 5 to 8 feet in height in late June. Roots may be allowed to grow undisturbed for ten years or more without resetting or dividing as the showing improves with each succeeding year. Plant in the back of your perennial border in sunny, well drained location for a truly spectacular showing. We offer blooming sized roots of the famous Shelford Hybrids in mixed colors which include yellow, salmon, pink and bronze hues. Supply is limited and our price is exceptionally low, thus early ordering is recommended. \$1.50 each, 3 for \$4.00.

HEMEROCALLIS (Daylilies)

The modern Hemerocallis is one of the most perfect summer flowering perennials. They provide much color with little care. The varieties listed below are tried and true sorts which we can recommend most highly.

- AUGUST PIONEER (Stout) Medium sized flowers of chrome orange flushed with red are abundantly produced on long slender stems during August and September. A multiflora hybrid. 50¢ each.
- BLACK FALCON (Nesmith) Large open flowers of an extremely dark shade, the nearest to black of any Hemerocallis. Small canary yellow centers. \$1.00 each.
- BROWN-EYED SUSAN (Hill) Medium-sized flowers of light yellow with reddish-brown eyes. 50¢ each.
- CAPTAIN BLOOD (Russell) A very wide, rounded petaled type of glistening velvety red with slightly deeper eyes. The throat is chrome yellow. Flowers remain open far into the night. \$1.00 each.

TO OUR MANY FRIENDS AND CUSTOMERS

We are pleased to again offer a selection of choice perennials which are suited for fall planting. The present season has been almost ideal for the development of top quality plants which we are sure will please you. By the time this list reaches you most of you will have found that prices are again on the rise. It had been our intention to make this year's fall price list more pretentious than this but decided that we would hold the price line by reducing printing costs. This saving has been passed on to your our customers. Most prices, you will note, have remained unchanged or have been reduced, contrary to the trend mentioned above.

We have been greatly gratified by the many kind words received from customers concerning the quality of our plants. It is our practice to provide husky plants which will perform well for you during their first season, thus you will find no finely cut divisions among the plants which we ship. The kind words referred to above attest to our success in this matter. We shall do our utmost to warrant your continued loyalty.

Gardening Enthusiasts are welcome visitors at anytime from mid-April when dwarf phlox, primroses & others begin the continuous outdoor flower show until the fall season which is made colorful by the countless thousands of hardy asters and chrysanthemums. The fall is the time we especially invite visitors to see our fields. It is a time when chrysanthemums in full bloom may be easily moved into your garden. Special Attention is also called to our collections of colored slides which are available to garden clubs without charge. Your inquiries concerning use of these slides will be promptly answered.

Thank you very sincerely for your continuing interest and patronage.
The Flemings

PHLOX SUBULATA (Creeping or Moss Phlox)

Our collection of these early season charmers is one of the most up-to-date we know of. We strongly suggest that you try some of the new varieties listed below - we know you will be pleased.

- ALEXANDER'S SURPRISE - Bushy 6-8" plants with bright rose pink flowers and red eyes which are double the size of ordinary creeping Phlox. 55¢ each.
- CRIMSON BEAUTY - Deep waxy green foliage mounds covered in the spring with bright reddish flowers. 50¢ each.
- EMERALD CUSHION - Neat shining emerald green cushion-like plants covered with bright pink flowers. 50¢ each.
- INTENSITY (New) An extremely showy new sort producing evergreen foliage mounds which are hidden during the early spring by bright cerise flowers. 55¢ each.
- SCARLET FLAME (New) The reddest of the creeping Phlox to date. A mound of glowing rich ruby scarlet flowers. Demand greatly exceeded the supply this spring, thus please order early. 65¢ each.
- WHITE DELIGHT - The best white variety. Beautiful glossy green foliage and myriads of snow white flowers. 50¢ each.
- WHITE PERFECTION (New) A most unusual variety. Large white flowers with bright blue centers. Quantity very limited. 75¢ each.

ORIENTAL POPPIES

This perennial enjoys the enviable position of being one of the showiest of all during May and June. Unusual new shades and tones have increased their popularity. Our list includes the newest and best varieties.

- BARR'S WHITE - Large pure white poppies with striking purple-black blotches at the base of each petal. 50¢ each.
- CARNIVAL (Curtis-New) The most sensational poppy in our collection. Creamy white flowers with broad upper edges of nasturtium orange-red and with dark brown blotches at the bases of the petals. A much huskier version of the patented bi-colored variety Snowflame. \$1.35 each.
- CHEERIO - Medium large soft pink flowers with glowing cherry red basal blotches. A real favorite with our visitors. 70¢ each.